INDEX TO *TECHNICAL COMMUNICATION*

Volume 51

A

academic programs, fitting to workplace marketability, Aug. pp 376–386
American Society for Training and Development (ASTD), Feb. p 46
applied research
  Cultural Differences and Usability Evaluation: Individualistic and Collectivistic Participants Compared, Nov. pp 489–503
  The Effect of Heading Frequency on Comprehension of Online Information: A Study of Two Populations, Nov. pp 504–516
  Electronic Editing and the Author, Nov. pp 526–536
  Electronic Editing in Technical Communication: A Model of User-centered Technology Adoption, May pp 207–223
  Electronic Editing in Technical Communication: The Compelling Logics of Local Contexts, Feb. pp 86–101
  Empirical Proof for Presenting Screen Captures in Software Documentation, May pp 224–238
  An Examination of Factors That Affect the Credibility of Online Health Information, May pp 239–263
  Fitting Academic Programs to Workplace Marketability: Career Paths of Five Technical Communicators, Aug. pp 376–386
  The Future of Technical Communication: How Innovation, Technology, Information Management, and Other Forces Are Shaping the Future of the Profession, Aug. pp 349–366
  Helping Readers Connect Text and Visuals in Sequential Procedural Instruction: Developing Reader Comprehension, Nov. pp 517–525
  Index Versus Full-text Search: A Usability Study of User Preference and Performance, May pp 185–206
  Localization of Digital Games: The Process of Blending for the Global Games Market, Nov. pp 477–488
  The Rhetoric of Typography: Effects on Reading Time, Reading Comprehension, and Perceptions of Ethos, Feb. pp 13–24
  What Do We Manage? A Survey of the Management Portfolios of Large Technical Communication Groups, Feb. pp 45–67
applied theory
  Functional Analysis for Document Design, Aug. pp 387–398
  Mapping Technical Communication to a Human Performance Technology Framework, Aug. pp 367–375
  Reconsidering Some Prescriptive Rules of Grammar and Composition, May pp 264–275
  Usability, Structured Content, and Single Sourcing with XML, Aug. pp 399–408
  Writing for the Web Versus Writing for Print: Are They Really So Different?, May pp 276–285
Association of Teachers of Technical Writing (ATTW), Feb. p 28
audience analysis
  heading frequency and comprehension, Nov. pp 504–516
  reader comprehension, Nov. pp 517–525
  Web site design, Feb. pp 68–85, Nov. p 489
authors, reactions to electronic editing, Nov. pp 526–536

B

Barnum, Carol
  Index Versus Full-text Search: A Usability Study of User Preference and Performance, May pp 185–206
BidNet, Feb. p 28
blending, localization process, Nov. p 483
book reviews
  Agile Documentation: A Pattern Guide to Producing Lightweight Documents for Software Projects (Andreas Rüping), Nov. pp 560–561
  The Author's Toolkit: A Step-by-step Guide to Writing and Publishing Your Book (Mary Embree), Aug. pp 413–414
  Beyond Postprocess and Postmodernism: Essays on the Spaciousness of Rhetoric (Theresa Enos and Keith D. Miller, eds.), Aug. pp 443–446
  Branding: Brand Strategy, Design and Implementation of Corporate and Product Identity, Nov. p 549
  Central Works in Technical Communication (Johndan Johnson-Eilola and Stuart A. Selber, eds.), Nov. pp 561–563
  The Chicago Manual of Style (University of Chicago Press Editorial Staff), Nov. pp 563–564
  The Cognitive Style of PowerPoint (Edward R. Tufte), Nov. pp 559–560
  The Columbia Guide to Digital Publishing (William E. Kasdorf, ed.), May pp 308–309
  Communicating in Style (Yateendra Joshi), Nov. pp 547–549
  The Concise Guide to Copy Editing: Preparing Written Work for Readers (Paul LaRocque), Nov. pp 557–558
  Confidence Intervals (Michael Smithson), Aug. pp 437–439
  Content Rights for Creative Professionals: Copyrights and Trademarks in a Digital Age (Arnold P. Lutzker), Aug. pp 417–418
  The Craft of Information Visualization: Readings and Reflections (Benjamin B. Bederson and Ben Shneiderman, eds.), Feb. pp 139–141
  The Craft of Revision (Donald M. Murray), Nov. pp 567–569

The Craft of Scientific Presentations: Critical Steps to Succeed and Critical Errors to Avoid (Michael Alley), Feb. pp 131–132
Creating Web Graphics for Dummies (Bud Smith and Peter Frazier), Aug. pp 422–424
Cross-Cultural Psychology: Research and Applications (John W. Berry, Ype H. Poortinga, Marshall H. Segall, and Pierre R. Dasen), Aug. pp 415–417
The Cultural Imperative: Global Trends in the 21st Century (Richard D. Lewis), May pp 296–297
Culture, Technology, Communication: Towards an Intercultural Global Village (Charles Ess with Fay Sudweeks, eds.), Feb. pp 109–112
CyberRegs: A Business Guide to Web Property, Privacy, and Patents (Bill Zoellick), Feb. pp 116–117
Damn! Why Didn't I Write That? How Ordinary People are Raking in $100,000.00 or More Writing Nonfiction Books & How You Can Too! (Marc McCutcheon), Feb. pp 152–154
Deep Sites: Intelligent Innovation in Contemporary Web Design (Max Bruinsma), Feb. pp 128–129
The Design and Management of Effective Distance Learning Programs, Aug. pp 411–412
Design It Yourself Newsletters: A Step-by-Step Guide (Chuck Green), Aug. pp 424–425
Designing Effective Web Sites: A Concise Guide (Johndan Johnson-Eilola), Aug. pp 434–435
Designing Instruction for Technology-Enhanced Learning (Patricia L. Rogers), Aug. pp 439–440
Designing Web Site Interface Elements (Eric Eaton), Aug. pp 412–413
Developing an Online Curriculum: Technologies and Techniques (Lynnette R. Porter), May pp 312–313
Digital Typography Using LaTeX (Apostolos Syropoulos, Antonis Tsolomitis, and Nick Sofroniou), May pp 302–304
E-commerce User Experience (Jakob Nielsen, Rolf Molich, Carolyn Snyder, and Susan Farrell), Feb. pp 146–147
Essential Blogging (Cory Doctorow, Rael Dornfest, J. Scott Johnson, Shelley Powers, Benjamin Trott, and Mena G. Trott), May p 302
The Essential Guide to XML Technologies (Ron Turner), Aug. pp 419–420
Essential JavaScript for Web Professionals (Dan Barrett), Aug. pp 429–430
Essentials of Knowledge Management (Bryan Bergeron), Aug. pp 425–426
Ethical and Social Issues in the Information Age (Joseph Migga Kizza), Feb. pp 141–143
The Fast-track Course on How to Write a Nonfiction Book Proposal (Stephen Blake Mettee), Feb. p 152
Find It Online: The Complete Guide to Online Research (Alan M. Schlein), Feb. pp 150–152
The Fine Art of Copyediting (Elsie Myers Stanton), Feb. pp 144–146
Graphic Designer's Digital Printing and Prepress Handbook (Constance Sidles), Feb. pp 115–116
Great Web Typography (Wendy Peck), Aug. pp 418–419
Handbook of Technical Writing (Gerald Alred, Charles T. Brusaw, and Walter E.Olin), Feb. pp 124–125
Handheld Usability (Scott Weiss), Aug. pp 447–449
HCI Models, Theories, and Frameworks: Toward a Multidisciplinary Science (John M.Carroll, ed.), Feb. pp 139–141
How to Start a Home-based Writing Business (Lucy V. Parker), Nov. pp 564–565
How to Start and Run a Small Book Publishing Company: A Small Business Guide to Self-publishing and Independent Publishing (Peter I. Hupalo), Aug. pp 440–441
HTML & Web Artistry 2: More Than Code (Natalie Zee and Susan Harris), Feb. pp 117–119
Information Architecture: Designing Information Environments for Purpose (Alan Gilchrist and Barry Mahon, eds.), Nov. pp 565–566
Information Graphics and Visual Clues: Communicating Information Through Graphic Design (Ronnie Lipton), Aug. pp 430–431
Inside the Publishing Revolution: The Adobe Story (Pamela Pfiffner), May pp 287–288
Instructional Design in the Real World: A View from the Trenches, Nov. pp 549–550
Integrated Web Designs: Building the New Breed of Designer and Developer (Molly E. Holzschlag), Feb. pp 148–150
Java Certification JumpStart (Todd Greanier), Nov. pp 566–567
JavaScript for the World Wide Web: Visual QuickStart Guide (Tom Negrino and Dori Smith), May pp 314–315
Knowledge and Information Technology Management: Human and Social Perspectives (Angappa Gunasekaran, Omar Khalil, and Syed Mahbubur Rahman, eds.), Feb. pp 119–120
Knowledge Management in the SocioTechnical World: The Graffiti Continues (Elayne Coakes, Dianne Willis, and Steve Clarke, eds.), Feb. pp 137–139
Knowledge Mapping and Management (Don White, ed.), Aug. pp 431–433

The Knowledge Medium: Designing Effective Computer-based Learning Environments (Gary A. Berg), May pp 292–293
Learning Java (Patrick Niemeyer and Jonathan Knudsen), May pp 305–306
Leonardo's Laptop: Human Needs and the New Computing Technologies (Ben Shneiderman), May pp 310–311
Longitudinal Research (Scott Menard), Aug. pp 437–439
Looking Closer 4: Critical Writings on Graphic Design (Michael Mierut, William Drental, and Steven Heller, eds.), Feb. pp 134–136
Management Communication: A Guide, May pp 290–292
Managing Data Mining Technologies in Organizations: Techniques and Applications (Parag C. Pendharkar, ed.), Feb. pp 122–123
Mastering HTML and XHTML (Deborah S. Ray and Eric J. Ray), Feb. pp 126–128
Merriam-Webster's Collegiate Dictionary (Merriam-Webster, Inc.), May pp 315–317
Merriam-Webster's Concise Dictionary of English Usage (Merriam-Webster, Inc.), May pp 306–308
Metaphor and Knowledge: The Challenges of Writing Science (Ken Baake), May pp 317–320
The MIT Guide to Teaching Web Site Design (Edward Barrett, Deborah A. Levinson, and Suzana Lisanti), Aug. pp 446–447
Narratives We Organize By (Barbara Czarniawska and Pasquale Gagliardi, eds.), Aug. pp 420–421
The New Media Reader (Noah Wardrip-Fruin and Nick Montfort, eds.), May pp 294–296
The New Six Sigma: A Leader's Guide to Achieving Rapid Business Improvement and Sustainable Results (Matt Barney and Tom McCarty), May pp 304–305
Observing the User Experience: A Practitioner's Guide to User Research (Mike Kuniavsky), May pp 293–294
A Pattern Language for Web Usability (Ian Graham), May pp 300–302
Peer to Peer: Collaboration and Sharing over the Internet (Bo Leuf), Aug. pp 435–437
Pocket Guide to Technical Writing (William Sanborn Pfeiffer), Nov. pp 551–552
Power Tools for Technical Communication (David A. McMurrey), Aug. pp 442–443
The Practical Technical Writer: Planning and Producing Documents (Arnold Keller), Nov. pp 552–553
Prefiguring Cyberculture: An Intellectual History (Darren Tofts, Annemarie Jonson, and Alessio Cavallaro, eds.), Nov. pp 556–557
Preparing Learners for e-Learning (George M. Piskurich, ed.), Feb. pp 125–126
Publication Manual of the American Psychological Association, Feb. pp 113–114
Publishing for Small Press Runs: How to Print and Market from 20 to 200 Copies of Your Book (Gary Michael Smith), Aug. pp 427–428
Qualitative Communication Research Methods (Thomas R. Lindlof and Bryan C. Taylor), Aug. pp 437–439
The Quintessential Searcher: The Wit and Wisdom of Barbara Quint (Marylaine Block, ed.), Feb. pp 147–148
Read Me First! A Style Guide for the Computer Industry (Sun Technical Publications), Feb. pp 132–134
Reading Statistics and Research (Schuyler W. Huck), Aug. pp 437–439
Son of Web Pages That Suck: Learn Good Design by Looking at Bad Design (Vincent Flanders), Aug. pp 421–422
Spinning the Semantic Web: Bringing the World Wide Web to Its Full Potential (Dieter Fensel, James Hendler, Henry Lieberman, and Wolfgang Wahlster), Feb. pp 136–137
Stop Stealing Sheep & Find Out How Type Works (Erik Spiekermann and E. M. Gringer), Aug. pp 409–411
Technical Style: Technical Writing in a Digital Age (J. M. Haile), Feb. p 144
Too Lazy to Work, Too Nervous to Steal: How to Have a Great Life as a Freelance Writer (John Clausen), Feb. p 148
Tracing Genres Through Organizations: A Sociocultural Approach to Information Design (Clay Spinuzzi), Nov. pp 558–559
User-centered Website Development: A Human-computer Interaction Approach (Daniel D. McCracken and Rosalee J. Wolfe), Nov. pp 553–555
Virtual Publics: Policy and Community in an Electronic Age (Beth E. Kolko, ed.), Aug. pp 428–429
Visual Basic.NET and XML: Harness the Power of XML in VB.NET Applications (Rod Stephens and Brian Hochgurtel), Feb. pp 123–124
We Blog: Publishing Online with Weblogs (Paul Bausch, Matthew HAug.hey, and Meg Hourihan), Feb. pp 129–131
Web-based Education: Learning from Experience (Anil Aggarwal), Nov. pp 555–556
Web Bloopers: 60 Common Web Mistakes and How to Avoid Them (Jeff Johnson), May pp 309–310
Web Design on a Shoestring (Carrie

Bickner), Aug. pp 414–415
Web of Deception: Misinformation on the Internet (Anne P. Mintz, ed.), May pp 298–299
The Web Writer's Guide (Darlene Maciuba-Koppel), Aug. pp 441–442
Website Indexing: Enhancing Access to Information Within Websites (Glenda Browne and Jonathan Jermey), Feb. pp 143–144
Woe Is I: The Grammarphobe's Guide to Better English in Plain English (Patricia T. O'Conner), Aug. pp 433–434
Writer's Market FAQs: Fast Answers about Getting Published and the Business of Writing (Peter Rubie), Feb. pp 112–113
Writing a Professional Life: Stories of Technical Communicators on and off the Job (Gerald J. Savage and Dale L. Sullivan), Feb. p 131
Writing Power: Communication in an Engineering Center (Dorothy A. Winsor), Aug. pp 426–427
The Writing System: A Step-by-step Guide for Business and Technical Writers, Feb. pp 120–122
Writing.Com: Creative Internet Strategies to Advance Your Writing Career (Moira Anderson Allen), Nov. pp 569–570
www.imaging: Efficient Image Preparation for the World Wide Web (Robin Nichols and Philip Andrews), May pp 313–314
XML Schema (Eric van der Vlist), May pp 299–300
XSLT Cookbook: Solutions and Examples for XML and XSLT Developers (Sal Mangano), May pp 288–289
Broberg, Mats
A Successful Documentation Management System Using XML, Nov. pp 537–546
Brumberger, Eva
The Rhetoric of Typography: Effects on Reading Time, Reading Comprehension, and Perceptions of Ethos, Feb. pp 13–24
business management
data collection, Feb. pp 49–50
questions, Feb. pp 56–60

C

career paths, Aug. pp 376–386
Carliner, Saul
What Do We Manage? A Survey of the Management Portfolios of Large Technical Communication Groups, Feb. pp 45–67
case studies
Characterizing Audience for Informational Web Site Design, Feb. pp 68–85
A Successful Documentation Management System Using XML, Nov. pp 537–546
change agents, May pp 217–218
Clarke, Cory
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44
Community of Science, Feb. p 28
competitive decisions, Feb. pp 25–26
computer-accelerated copy editing, Feb. pp 97–98
Connatser, Bradford R.
Reconsidering Some Prescriptive Rules of Grammar and Composition, May pp 264–275
content management, Aug. pp 349–366
contracts, definition, Feb. p 25
copy editing, computer-accelerated, Feb. pp 97–98
credibility, online documentation, May pp 239–263
cross-functional teams, Feb. p 36
culture
definition, Feb. p 72
heading frequency and comprehension, Nov. pp 504–516
stereotypes, Nov. p 480
usability considerations, Nov. pp 489–503
Web site design considerations, Feb. pp 80–81

D

data analysis, in electronic editing, Feb. pp 89–91
Dayton, David
Electronic Editing in Technical Communication: A Model of User-centered Technology Adoption, May pp 207–223
Electronic Editing in Technical Communication: The Compelling Logics of Local Contexts, Feb. pp 86–101
de Jong, Menno
Cultural Differences and Usability Evaluation: Individualistic and Collectivistic Participants Compared, Nov. pp 489–503
digital games, localization, Nov. pp 477–488
documentation. *See also* electronic editing; management; software documentation; technical communication; technical writers
cat box factor, Feb. p 11
content management, Aug. pp 349–366
credibility of online health information, May pp 239–263
documentation design, Aug. pp 387–398
electronic editing, Feb. pp 86–101
heading frequency and comprehension, Nov. pp 504–516
management system using XML, Nov. pp 537–546
sequential procedural instruction, Nov. pp 517–525
software documentation, May pp 224–238
trends, Feb. pp 9–10
Web-based documentation versus print documentation, May pp 276–285
XML development, Aug. pp 399–408
DVDs (digital video disks), Feb. p 11

E

economic trends
documentation, Feb. pp 9–10
global slowdowns, Feb. p 46

editing
electronic editing, Feb. pp 86–101, May pp 207–223, Nov. pp 526–536
grammar and composition, May pp 264–275
editorials. *See also* guest editorials
Facing Up to Budget Cuts, Aug. pp 347–348
What's in Store for 2004–and Beyond?, Feb. pp 9–10
Why We Do the Things We Do, May pp 181–182
As Others See Us, Nov. pp 475–476
effectiveness, measurement, Feb. pp 47–48
Elaboration Likelihood Model (ELM), May pp 240–241
electronic editing, Feb. pp 86–101, May pp 207–223, Nov. pp 526–536
Ellis, Rich
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44
ergonomics, of e-editing, Feb. pp 95–96
ethnomethodological approach, usability, May p 264
ethos, perceptions, Feb. pp 13–24

F

Finding Funding: Writing Winning Proposals for Research Funds, Feb. pp 25–35
Foundation Center, Feb. p 28
Freeman, Krisandra S.
An Examination of Factors That Affect the Credibility of Online Health Information, May pp 239–263
full-text search versus indexes, May pp 185–206

G

Gellevij, Mark
Empirical Proof for Presenting Screen Captures in Software Documentation, May pp 224–238
Giammona, Barbara
The Future of Technical Communication: How Innovation, Technology, Information Management, and Other Forces Are Shaping the Future of the Profession, Aug. pp 349–366
globalization, Nov. pp 477–488
grant proposals, Feb. pp 25–35
GrantsNet, Feb. p 28
graphical user interface (GUI), localization requirements, Nov. pp 478–479
graphics. *See* visual communication
Gregory, Judy
Writing for the Web Versus Writing for Print: Are They Really So Different?, May pp 276–285
Grice, Roger
Helping Readers Connect Text and Visuals in Sequential Procedural Instruction: Developing Reader Comprehension, Nov. pp 517–525
Grove, Laurel K.
Finding Funding: Writing Winning Proposals for Research Funds, Feb. pp 25–35
guest editorials
Good Documentation and the Cat Box Factor, Feb. p 11

H

Hall, Marinda
Cultural Differences and Usability Evaluation: Individualistic and Collectivistic Participants Compared, Nov. pp 489–503
Hayhoe, George. *See* editorials
health information, online, May pp 239–263, Nov. pp 504–516
Henderson, Earvin
Index Versus Full-text Search: A Usability Study of User Preference and Performance, May pp 185–206
hierarchy of needs, May p 181
hiring trends, Feb. p 56
Hood, Al
Index Versus Full-text Search: A Usability Study of User Preference and Performance, May pp 185–206
Hughes, Michael
Mapping Technical Communication to a Human Performance Technology Framework, Aug. pp 367–375
human factors
definition, Feb. p 72
goals, Feb. pp 78–79
human performance technology (HPT) framework, Aug. pp 367–375

I

images. *See* visual communication
in-use method, Nov. p 490
indexes versus full-text search, May pp 185–206
information management, impact of new technologies, Aug. pp 349–366
information product, Nov. p 477
information retrievability, Nov. p 505. *See also* usability
Information Sub-Types Evaluation (ISTE) method, Aug. pp 403–405
Innovation-decision process, May pp 208–212
internationalization, Nov. pp 477–488. *See also* audience analysis; culture
interview techniques
with authors, Nov. pp 526–536
examples, Feb. p 90
phone interviews, Feb. p 73, Feb. p 76
investigator-initiated grants, Feb. p 25
IRIS Database, Feb. p 28

J

job titles, Feb. pp 57–58
Jordan, Rodney
Index Versus Full-text Search: A Usability Study of User Preference and Performance, May pp 185–206

K

Kamachi, Candice
Incorporating Usability Testing into

the Documentation Process, Feb. pp 36–44
Kim, Loel
Fitting Academic Programs to Workplace Marketability: Career Paths of Five Technical Communicators, Aug. pp 376–386
Kolko, Beth E.
Localization of Digital Games: The Process of Blending for the Global Games Market, Nov. pp 477–488
Kushmerek, Gregory
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44

L

Lanier, Clinton R.
Electronic Editing and the Author, Nov. pp 526–536
Larbi, Nancy E.
When No One's Home: Being a Writer on Remote Project Teams, Feb. pp 102–108
legal issues, cultural concerns, Nov. p 480
Lentz, Leo
Functional Analysis for Document Design, Aug. pp 387–398
localization, digital games, Nov. pp 477–488
logfiles, Feb. p 72

M

management
impact of new technologies, Aug. pp 349–366
management portfolios of large technical communication groups, Feb. pp 45–67
Maslow's hierarchy of needs, May p 181
master's program graduates, Aug. pp 376–386
mechanical reasoning, Nov. pp 517–525
media, project management, Feb. pp 50–51
Monchamp, Pete
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44

N

National Center for Education Research NCER), Feb. p 27
National Council of Teachers of English (NCTE), Feb. p 27
National Council of University Research Administrators (NCURA), Feb. p 28
National Institutes of Health (NIH), Feb. p 27
National Science Foundation (NSF), Feb. p 27
National Sciences and Engineering Research Council (NSERC), Feb. p 27
non-use method, Nov. p 490
notational accord, May p 268

O

Office of Justice, technical communication research, Feb. p 27
"onion diagram" of culture, Nov. pp 500–501
online documentation
credibility, May pp 239–263
heading frequency and comprehension, Nov. pp 504–516
versus print documentation, May pp 276–285
user preference and performance, May pp 185–206
online health information, credibility, May pp 239–263
online surveys, Feb. pp 72–73
organic grammar, May pp 264–275
organizational titles, Feb. p 57

P

Pacific Bell Knowledge Network, Feb. p 28
Pander Maat, Henk
Functional Analysis for Document Design, Aug. pp 387–398
people management
data collection, Feb. p 49
questions, Feb. p 54
performance-centered design (PCD), Aug. pp 367–375
phone interviews, Feb. p 73, Feb. p 76
plus-minus method, Nov. pp 489–503
Poe, Kathryn
Good Documentation and the Cat Box Factor, Feb. p 11
Postava-Davignon, Christi-Anne
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44
pre-editing, Feb. p 97
print documentation
advantages, May pp 220–221
versus Web-based documentation, May pp 276–285
productivity, Feb. pp 47–56, Nov. p 478
productivity application, Nov. p 478
project management
data collection, Feb. p 49
types of, Feb. p 50
proposal writing, Feb. pp 25–35

Q

quality
continuous technology improvement, Feb. p 88
electronic editing, Feb. p 89
quality assurance, electronic editing, Feb. p 96
quality control, Feb. pp 51–53

R

readability, Feb. pp 13–24, Nov. pp 517–525. *See also* audience analysis; typography; usability
remote project teams, Feb. pp 102–108
request for proposal (RFP), Feb. p 25, Feb. pp 30–33
Rettiger, Mary Beth
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44
The Rhetoric of Typography: Effects on Reading Time, Reading

Comprehension, and Perceptions of Ethos, Feb. pp 13–24
Roy, Debopriyo
Helping Readers Connect Text and Visuals in Sequential Procedural Instruction: Developing Reader Comprehension, Nov. pp 517–525

S

Sapienza, Filipp
Usability, Structured Content, and Single Sourcing with XML, Aug. pp 399–408
Schultz, Laura D.
The Effect of Heading Frequency on Comprehension of Online Information: A Study of Two Populations, Nov. pp 504–516
screen captures, in software documentation, May pp 224–238
search engines versus indexes, May pp 185–206
single sourcing, with XML, Aug. pp 399–408
Society for Technical Communication (STC)
awards program, Feb. pp 47–48
budget cuts, Aug. pp 347–348
technical communication research, Feb. p 27
Transformation Team, Aug. p 349
software documentation
screen captures in, May pp 224–238
trends, Feb. p 9
spatial visualization, Nov. pp 517–525
Springfield, Susan
When No One's Home: Being a Writer on Remote Project Teams, Feb. pp 102–108
Spyridakis, Jan H.
The Effect of Heading Frequency on Comprehension of Online Information: A Study of Two Populations, Nov. pp 504–516
An Examination of Factors That Affect the Credibility of Online Health Information, May pp 239–263
staff size, Feb. p 54
statement of work (SOW), Feb. p 26
Steehouder, Michaël
Cultural Differences and Usability Evaluation: Individualistic and Collectivistic Participants Compared, Nov. pp 489–503
subject domains, Feb. p 10

T

technical communication. *See also* documentation
approvals, Feb. p 56, Feb. p 58
budgets, Feb. pp 57–60
career paths, Aug. pp 376–386
conferences, Feb. p 57
economic trends, Feb. pp 9–10
electronic editing, Feb. pp 86–101
expenditures, Feb. p 59
funding, Feb. pp 58–59
future focus, Aug. pp 349–366
grammar and composition, May pp 264–275
hiring trends, Feb. p 56
intercultural communication research, Nov. p 501
job titles, Feb. pp 57–58
management, Feb. pp 45–67
mapping to human performance technology framework, Aug. pp 367–375
marketing, Feb. pp 59–60
organizational titles, Feb. p 57
quality control, Feb. pp 51–53
remote project teams, Feb. pp 102–108
reporting structures, Feb. p 56, Feb. p 58
schedules, Feb. p 59
skills, Feb. pp 54–55
staffing trends, Feb. p 55
theory and research, May pp 181–182
training, Feb. pp 55–56
usability testing, Feb. pp 36–44
workplace marketability, Aug. pp 376–386
writing proposals, Feb. pp 25–35
XML, Aug. pp 399–408
technical writers. *See also* documentation
job status and salary, Feb. p 10
remote project teams, Feb. pp 102–108
Thayer, Alexander
Localization of Digital Games: The Process of Blending for the Global Games Market, Nov. pp 477–488
Tolley, Christie
Fitting Academic Programs to Workplace Marketability: Career Paths of Five Technical Communicators, Aug. pp 376–386
TRAINING magazine, annual surveys, Feb. p 46
training trends, Feb. pp 55–56
TRAM, funding opportunities, Feb. p 28
translation issues, Nov. p 483
Turns, Jennifer
Characterizing Audience for Informational Web Site Design, Feb. pp 68–85
tutorials
Finding Funding: Writing Winning Proposals for Research Funds, Feb. pp 25–35
Incorporating Usability Testing into the Documentation Process, Feb. pp 36–44
When No One's Home: Being a Writer on Remote Project Teams, Feb. pp 102–108
typography, theoretical framework, Feb. p 13

U

universal usability, Aug. p 403
usability testing. *See also* audience analysis
communication products, Feb. p 53
Cultural Differences and Usability Evaluation: Individualistic and Collectivistic Participants Compared, Nov. pp 489–503
ethnomethodological approach, May p 264
Index Versus Full-text Search: A Usability Study of User Preference and Performance, May pp 185–206
structured content and single sourcing, Aug. pp 399–408

technical communication, Feb. pp 36–44
user interface, digital games, Nov. pp 478–479

V

van der Meij, Hans
Empirical Proof for Presenting Screen Captures in Software Documentation, May pp 224–238
verbal communication. *See also* visual communication
historical perspectives, Feb. pp 13–14
reconnecting with visual communication, Feb. pp 15–16
visual communication
impact of typography, Feb. pp 13–14
impact on perception, memory, and effect, Feb. p 17
pragmatic and empirical foundation, Feb. pp 16–17
reconnecting with verbal language, Feb. pp 15–16
research, Feb. pp 18–24
sequential procedural instruction, Nov. pp 517–525
theories, Feb. pp 14–15
typeface persona in practice and research, Feb. p 17
Web site design, Feb. pp 79–80

W

Wagner, Tracey S.
Characterizing Audience for Informational Web Site Design, Feb. pp 68–85
Web of Science database, Nov. pp 494–498
Web site design
audience analysis, Feb. pp 68–85
audience considerations, Nov. p 489
workplace marketability, Aug. pp 376–386

X

XML
documentation management, Nov. pp 537–546
single sourcing with, Aug. pp 399–408